

NEW REGISTRATION LETTER

Dear :

Tough keeping your business afloat without an ISO registration?

If you've been cast aside by customers for not meeting their QA requirements, or can't bid on new projects, you'll face rough waters ahead.

Whether your business sinks or swims depends on many factors. Some, like the economic climate, are out of your control. But you *CAN* chart a new direction by getting ISO registered.

Let XXX lend a hand

We've been helping companies like Daltile, Mattel, and National Molding navigate through the registration process for over a decade. By helping our clients optimize efficiency, performance, and profitability, we've earned a reputation as a consulting firm that won't settle for just a "piece of paper on the wall". As your business partner, we approach implementing standards as if we're all in the same boat, which means we care about real results.

Your satisfaction is the anchor to our success

Satisfied customers are a major reason for our success. **XXX** guides the way to make sure the readiness process is:

Fast - Many clients cruise along to successful certification in six months or less.

Efficient - You won't drown in the details. Our innovative approach to documentation is easy to understand and use. In fact, it can reduce registration paperwork by as much as 75%.

Comprehensive - You'll benefit from over 25 years of consulting experience. With more than 450 quality system audits behind us, we'll steer you clear of every obstacle.

Professional - **XXX** is here to help keep you on course before and after registration.

This is your opportunity - don't miss the boat

Call **XXX** today at (xxx) xxx-xxxx, or toll free at 1-800-xxx-xxxx, and discover how getting ISO registered can be the lifeline that puts you back in business.

Sincerely,

XXX

P.S. Call BEFORE APRIL 1st, 2003, and get your Diagnostic Audit for 25% OFF the REGULAR PRICE. It'll be smooth sailing from there!