

**e-Retailer Reminder (Fourth of July Weekend)**

Subject: Time's Almost Up—Celebrate and Save with Gem Affair

Don't let our grand opening celebration end without a bang. Create a few fireworks of your own and enjoy explosive savings.

Shop our new site, [www.gemaffair.com](http://www.gemaffair.com), and find a spectacular display of sparklers, reduced by as much as **85% off retail**. Checkout by midnight, July 4th, 2004, spend \$50 or more, and get an even bigger bang for your buck when you **take an additional \$5.00 off**. Just enter GGUDAS in the coupon code box, located on the Shipping Information screen, upper right, just below the subtotal.

You're sure to find something to light your fire. Snap up your favorites, then watch the sparks fly!

Shop now at: [www.gemaffair.com](http://www.gemaffair.com)

**We're as passionate about your satisfaction as you'll be about our jewelry.**

Don't forget to share the savings with your friends and family!

GemAffair Hours: M-F, 9a.m. to 5p.m. (excluding all weekends and holidays) P.O. Box 1900 Largo, FL 33779 customerservice@gemaffair.com (727) 588-9300

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